



Studio and Location Session Prices

BASIC STUDIO SESSION (BABY, FAMILY OR MATERNITY)

\$149*

- 30-minute studio session with up to 6 people.†
- Add WebReady Files‡ for \$65.
- Add Digital Negatives‡ for \$199.
- Prints, packages and cards are available à la carte (see below)

DELUXE STUDIO OR LOCATION SESSION (BABY, FAMILY OR MATERNITY)

\$299*

- Up to a 2-hour portrait session with up to 6 people.†
- Includes **free WebReady Files**‡ (\$65 value).
- Upgrade your free WebReady Files‡ to Digital Negatives‡ for \$299.
- Prints, packages and cards are available à la carte (see below)
- Choice of locations: (1) our studio or (2) your choice of locations. (See FAQs for additional location shoot charges.)

“A YEAR IN THE LIFE” PACKAGE

\$949*

- Five 1-hour portrait sessions over 12 months documenting a year in your child’s life. Example: (1) in hospital/or maternity, (2) at 1-2 months, (3) at 4 months, (4) at 8 months, and (5) at 1 year.
- Includes **free WebReady Files**‡ (\$65 value).
- Upgrade your year of free WebReady Files‡ to Digital Negatives‡ for \$449.
- Prints, packages and cards are available à la carte (see below)
- Choice of locations: (1) our studio or (2) your choice of locations. (See FAQs for additional location shoot charges.)

Frequently Asked Questions

Where is the studio located? Our studio in the Chelsea neighborhood on Manhattan at 245 West 29th Street, Studio 1200 (between 7th and 8th Aves), conveniently located near the 1, 2, 3, A, C, E, B, D, F, M, N, Q, R & W subways, the PATH Train, and Penn Station (LIRR).

When is the best time to schedule a newborn photo shoot? “First day” newborn shoots are best scheduled within the baby’s first week or so, when the newborn can be most easily posed. If you’re interested in less posed, more interactive portraits, schedule your session for when the baby is between 1- and 2-months-old, or when the baby is able to hold his or her head upright.

When is the best time to schedule a maternity shoot? Maternity sessions are usually scheduled for around the 7th or 8th month of pregnancy.

Are digital images from the photo shoot available? Yes. You can purchase complete sets of your digital images. We offer two types of files: WebReady Files and Digital Negatives. For more information, see “Digital File” section below.

Will the pictures be posted online? Yes. We will post your photos to a password-protected online photo gallery so you can share them.

Are there extra charges for larger groups? Yes, we charge a little extra for larger groups. For 7-10 people there is a \$50 surcharge and for more than 10 persons there is a \$100 surcharge.

Are there extra charges for home and location shoots? Yes, for portrait sessions at your home, a park of your choice or any other one of your favorite spots, additional charges apply: Manhattan (\$50); Outer Boroughs (Brooklyn, Bronx, Queens and Staten Island) (\$75). Prices upon request for shoots in Long Island, upstate New York, Connecticut, New Jersey or beyond.

Is retouching available? Yes. Basic image retouching (clear skin, brighten eyes, clean stray hairs, etc.) is included for free on up to 3 images on your Digital Negatives and with all albums and custom prints 8x10 and larger. Additional basic retouching or advanced image retouching (adjust eyes and smiles, swap faces, and more) is \$75/hr. with a 30-minute minimum.

Do you offer makeup services? Yes. Professional makeup can be scheduled for \$175 for the first person and \$125 for each additional person.

* Sales tax not included. Free online photo galleries may be removed after 90 days at Gotham Family Photos' discretion.

† Surcharges apply for larger groups. See Frequently Asked Questions for more information.

‡ For more information about the WebReady Files and Digital Negatives, see “Digital Files” section below.



Digital File and Print Prices

COMPLETE SET OF DIGITAL FILES

- WebReady Files.....\$65 (free with Deluxe or “Year in the Life” session)**
 Download the complete set of your proof resolution JPEG files. Perfect for viewing your pictures on your computer, phone, tablet or digital photo frame, sharing your photographs by email, or posting them to your own website or Facebook, Instagram or your favorite social network. WebReady Files are not suitable for making photo-quality prints. Add an archival disk for an additional \$15.
- Digital Negatives \$199-\$499 (see above for prices)**
 Download the complete set of your full-resolution JPEG files. Perfect for making high quality prints of the images on an inkjet printer or your choice of photo labs or print shops. We also include a set of WebReady Files to make it easier to email or share your photos online. Add an archival disk for an additional \$15. Basic retouching is included on up to 3 images of your choice at no extra cost.

PRINT PACKAGES

Save **25%-30%** over the price of individual prints.

- Package #1:** 2-8x10, 2-4x6, 2 sets of 4-wallets.....**\$99**
Package #2: 2-8x10, 2-5x7, 2-4x6, 2 sets of 4-wallets.....**\$129**
Package #3: 1-11x14, 2-8x10, 2-5x7, 4-4x6, 2 sets of 4-wallets **\$154**
Custom Package 1 (choose any 6 or more individual prints) **25% off individual price**
Custom Package 2 (choose any 9 or more individual prints)..... **30% off individual price**
Add photo or folded cards to a package.....20% off regular card price
Add WebReady Files to a package.....\$50

INDIVIDUAL PRINTS

4-wallets.....	\$15.99/set	8x10 prints	\$34.99/each
4x6 prints.....	\$15.99/each	11x14 prints	\$44.99/each
5x7 prints.....	\$19.99/each	12x18 prints	\$64.99/each

BABY ANNOUNCEMENTS, HOLIDAY CARDS & THANK YOU NOTES

Choose from many card designs, then you add your own text! Photo cards are one-sided and printed on photo paper. Folded cards are printed on the front and inside on heavy card stock with glossy finish. Envelopes included with both styles.

Photo Cards

20 4x8" Cards	\$59.95
50 4x8" Cards	\$89.95
100 4x8" Cards	\$154.95

Folded Cards

10 5x7" Cards	\$59.95
25 5x7" Cards	\$99.95
100 5x7" Cards (special order only)	\$274.95

WALL ART

Looking for wall art. We offer a variety of framed prints, acrylic prints, metal prints and other specialty products. As for details.

CUSTOM STORYBOOK ALBUMS

Gotham Family Photos offers beautiful custom storybook photo albums designed by artists and hand-crafted in Italy with a variety of cover options. **Large albums** (9.5x9.5) start at \$1000 for 300 pages and each additional page is \$30. **Extra large albums** (9.5x13) are \$100 extra. Gift-sized copy albums are available at discounted prices. Ask for details.

* Sales tax not included. Shipping & handling charges within the U.S. are as follows: First class: \$2.95 (\$5.95 for orders including disks or prints 8x10 or larger, \$7.95 for greeting cards); Second Business Day \$9.95 (\$13.45 disks/large prints; \$15.95 cards); Next Business Day: \$16.95 (\$19.95 disks/large prints; \$22.95 cards).